



DIANA COWDEN
FSNS, Manager of Fund Development

Diana's passion for the work done at Family Services of the North Shore is what keeps her focused and energized as she strives to meet the fundraising goals of the agency. These goals include raising over 1.3 million dollars each year through special events, individual donations, corporate sponsorships, direct mail campaigns, and other fundraising initiatives. Diana's ability to create and maintain positive relationships with sponsors, service clubs, business owners, municipal leaders and volunteers has created an environment where Family Services is deeply rooted in and cared for by the community.

In addition to her fundraising duties, Diana has taken a leadership role in agency marketing and communications initiatives working to increase awareness of the agency and its programs. She is the liaison for all public relations activities, provides leadership for the Christmas Bureau and Winter Family Ball, and coordinates the "On the Couch" articles written by our clinical staff for the North Shore News.

Diana began her work for Family Services of the North Shore in 1990 as a contractor and volunteer, and joined the staff in 1997. She took on her additional responsibilities as Manager of Fund Development in 2006.