



LIFTING SPIRITS
SHARING HOPE

SPONSORSHIP OPPORTUNITIES



Counselling. Support. Education.

RAISE **A** GLASS

& ELEVATE YOUR PROFILE ACROSS OUR COMMUNITY

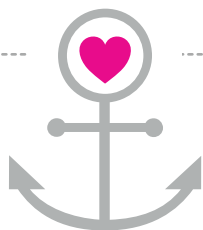
On June 17, 2017, we're excited to present the third annual Beer by the Pier, where guests will sip, snack, mingle and most importantly, raise money to secure a brighter future for children, youth and families who need our help.

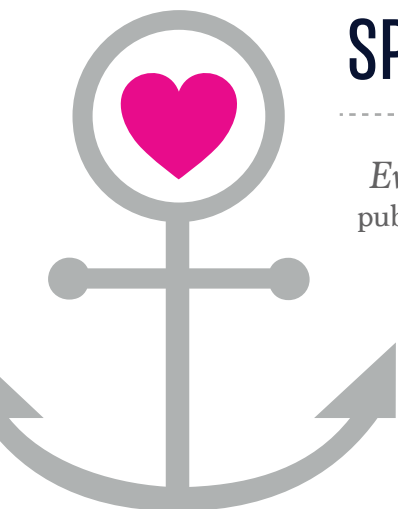
Last year, over 500 guests attended this lively event, featuring 10 local craft breweries, live music, and a dynamic silent auction. Together, we raised more than \$60,000 to support our North Shore neighbours. Our volunteers are working hard to make this fun-filled night even bigger and better than ever – and that's where you come in.

UNMATCHED EXPOSURE & COMMUNITY ALIGNMENT

By sponsoring Beer by the Pier 2017, your company will be closely affiliated with Family Services of the North Shore and our longstanding role as an anchor of hope and healing. Every year, we serve over 8,300 individuals, couples, families, children and youth with a wide array of essential programs and services.

Our sponsors gain high profile, personal contact with a receptive audience of community-minded young professionals who deeply value your alignment with one of BC's most trusted voices in family and community services. It's a partnership that pays dividends for everyone, throughout the year.





SPONSORSHIP LEVEL OPPORTUNITIES

Every sponsor receives a customized package that includes pre-event publicity, high-prominence event exposure, and post-event recognition through multiple print and digital communication channels.

Benefits may include:

PRESENTING SPONSOR \$10,000

- Industry Exclusivity
- 8 Tickets to host guests, clients/customers, employees
 - Video message on Beer By The Pier webpage
 - On stage presence
 - Corporate logo on beer glasses
 - Logo on photo booth take-away cards
- Pre-event publicity: Social Media, Print ads, E-blasts, Webpage

GOLD SPONSOR \$7,500

- Opportunity for only two companies
- Employee team volunteer opportunities
- 6 Tickets to host guests, clients/customers, employees
- Pre-event publicity: Social Media, Print ads, E-blasts, Webpage

SILVER SPONSOR \$5,000

- Opportunity for only four companies
- 4 Tickets to host guests, clients/customers, employees
- Pre-event publicity: Social Media, Print ads, E-blasts, Webpage

BRONZE SPONSOR \$2,500

- 2 Tickets to host guests, clients/customers, employees
 - Pre-event publicity: E-blasts, Webpage

ALL SPONSORS

- Pre-event publicity: e-blasts, Online
 - Silent auction item opportunity
- Event program ad/listing & Welcome signage
 - 2018 Annual Report listing

OTHER SPONSORSHIP OPPORTUNITIES

IN-KIND SERVICE AND PRODUCT DONATIONS

- Company name in event program
- Tax receipt subject to CRA regulations
- Company name in FSNS 2017 Fall e-newsletter
- Company name in FSNS 2018 Annual Report

PROGRAM ADVERTISING

- Full-page event program ad: \$1,000
- Half-page event program ad: \$500

Advertisers also receive recognition in our North Shore News post-event Thank you ad.

SAY ♥ CHEERS
TO A BRIGHTER FUTURE
FOR FAMILIES IN NEED

SPONSOR BEER BY THE PIER 2017 AND CARE FOR THE **COMMUNITY WE ALL LOVE**

Help us provide education, support, and counselling to heal and connect our North Shore community. Sponsor Beer by the Pier 2017. Your participation makes a difference that will last long beyond this special night.

Learn more: www.familyservices.bc.ca