



LIFTING SPIRITS
SHARING HOPE

SPONSORSHIP OPPORTUNITIES



Family
Services
NORTH SHORE
Changing lives together

& RAISE A GLASS **ELEVATE YOUR PROFILE** **ACROSS OUR COMMUNITY**

On June 15, 2019, we're excited to present the fifth annual Beer By The Pier, where guests will sip, snack, mingle and most importantly, raise money to reach the most vulnerable on the North Shore.

Last year, nearly 700 guests attended this lively event, featuring 15 local craft breweries, live music with the Adam Woodall Band, and a dynamic silent auction. Together, we raised an incredible \$125,000 to support our North Shore neighbours. Our volunteers are working hard to make this fun-filled night even better than ever – and that's where you come in.

UNMATCHED EXPOSURE & COMMUNITY ALIGNMENT

By sponsoring Beer By The Pier 2019, your company will be closely affiliated with Family Services of the North Shore and our longstanding role as an anchor of hope and healing. Every year, we serve over 9,000 individuals, couples, families, children and youth with a wide array of essential mental health programs and services.

Our sponsors gain high profile, personal contact with a receptive audience of community-minded young professionals who deeply value your alignment with one of BC's most trusted voices in family and community services. It's a partnership that pays dividends for everyone, throughout the year.



SPONSORSHIP LEVEL OPPORTUNITIES

Every sponsor receives a customized package that includes:

Pre and Post-event publicity; Social Media, Print, E-blasts, Webpage
Personalized Social Media package
2019 Annual Report Listing
Ad placement in evening program
Logo on event print and digital signage
Pre-registration and exclusive tasting

In addition each level receives:

PRESENTING SPONSOR \$15,000

Company exclusivity
8 tickets to host guests, clients/customers, employees
Company branding on event collateral, e.g. tasting glasses
Inside cover ad placement in event program
Sponsor Spotlight on social media

PLATINUM SPONSOR \$10,000

6 tickets to host guests, clients/customers, employees
Branding opportunity - Beer Garden
Premier ad placement in event program
Sponsor Spotlight on social media

GOLD SPONSOR \$7,500

4 tickets to host guests, clients/customers, employees
Branding opportunity - Entertainment
Sponsor Spotlight on social media

SILVER SPONSOR \$5,000

2 tickets to host guests, clients/customers, employees
Sponsor Spotlight on social media

BRONZE SPONSOR \$2,500

1 Tickets to host guests, clients/customers, employees

SPONSORSHIP LEVEL OPPORTUNITIES

IN-KIND SERVICE AND PRODUCT DONATIONS

- Company name in event program
- Tax receipt subject to CRA regulations
- Company name in 2019 Annual Report (donations over \$500)

PROGRAM ADVERTISING

- Double Page Spread Event Program Ad: \$1,000
- Full Page Event Program Ad: \$500

Handy sized program including tasting notes given to all attendees (700)

Advertisers also receive recognition in our North Shore News post-event Thank You ad.

SAY ♥ CHEERS
TO A BRIGHTER FUTURE
FOR FAMILIES IN NEED

SPONSOR BEER BY THE PIER AND CARE FOR THE **COMMUNITY WE ALL LOVE**

Help us create a healthy community where all people can live full and meaningful lives. Sponsor Beer by the Pier 2019. Your participation makes a difference that will last long beyond this special night.

Learn more: www.familyservices.bc.ca
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