



PRESENTED BY  
**DARWIN**

LIFTING SPIRITS  
SHARING HOPE

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SPONSORSHIP OPPORTUNITIES

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Family  
Services  
**NORTH SHORE**  
Changing lives together

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# **RAISE A GLASS** **ELEVATE YOUR PROFILE** **ACROSS OUR COMMUNITY**

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Family Services of the North Shore is thrilled to welcome back Beer by the Pier!

After a two-year absence, Beer by the Pier is back on Saturday, June 18, 2022, in the Pipe Shop at the Shipyards. We are so excited to reconnect with our friends and neighbours - to sip, snack, mingle and most importantly, raise funds to support vulnerable children, families, and seniors on the North Shore.

This event has always been a highlight for the Agency and our supporters, and we plan to make this year better than ever. We will welcome over 700 guests, feature more than 12 local craft breweries, celebrate with amazing food and live music - and best of all, doing so while raising money to support the broad range of vital programs and services programs and services of Family Services of the North Shore.

Our staff and volunteers are already working hard preparing for a fantastic event – and that’s where you come in.

## **UNMATCHED EXPOSURE** **COMMUNITY ALIGNMENT**

By sponsoring Beer by the Pier 2022, your company will be affiliated with Family Services of the North Shore and our longstanding role as an anchor of hope and healing in our community. Every year, we serve over 9,000 individuals, couples, families, children, and youth with a wide array of essential mental health programs and services.

Our sponsors gain profile, create personal connections with a receptive audience of community-minded professionals who deeply value your alignment with the most trusted voices in family and community services. Best of all, we share the commitment to building strong and healthy communities.

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# SPONSORSHIP LEVEL OPPORTUNITIES

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**Every sponsor receives a customized package that includes:**

- Pre and post-event publicity: social Media, print, e-blasts, webpage, personalized social media package
- 2023 Annual Report listing
- Ad placement in event program
- Logo placement on event print and digital signage
- Pre-registration and exclusive tasting

In addition, each level receives:

## **PRESENTING SPONSOR \$15,000**

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**DARWIN**

Company exclusivity

- 8 tickets to host guests, clients/customers, employees
- Company branding on event collateral, e.g. tasting glasses
- Inside cover ad placement in event program
- Sponsor Spotlight on social media

## **PLATINUM SPONSOR \$10,000**

- 6 tickets to host guests, clients/customers, employees
- Branding opportunity - Beer Garden
- Premier ad placement in event program
- Sponsor Spotlight on social media

## **GOLD SPONSOR \$7,500**

- 4 tickets to host guests, clients/customers, employees
- Branding opportunity - Entertainment
- Sponsor Spotlight on social media

## **SILVER SPONSOR \$5,000**

- 2 tickets to host guests, clients/customers, employees
- Sponsor Spotlight on social media

## **BRONZE SPONSOR \$2,500**

- 1 Tickets to host guests, clients/customers, employees

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# SPONSORSHIP LEVEL OPPORTUNITIES

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## IN-KIND SERVICE AND PRODUCT DONATIONS

- Company name in event program
- Tax receipt subject to CRA regulations
- Company name in 2022 Annual Report (donations over \$500)

## PROGRAM ADVERTISING

- Double page spread event program ad: \$1,000
- Full page event program ad: \$500
- Event program including tasting notes given to all attendees (700)
- Advertisers also receive recognition in our North Shore News post-event Thank You ad.

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**SAY ♥ CHEERS**  
TO A BRIGHTER FUTURE  
**FOR FAMILIES IN NEED**

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## SPONSOR BEER BY THE PIER AND CARE FOR THE **COMMUNITY WE ALL LOVE**

Help us create a healthy community where all people can live full and meaningful lives. Sponsor Beer by the Pier 2022, your participation makes a difference that will last long beyond this special night.

Learn more: [www.familyservices.bc.ca](http://www.familyservices.bc.ca)

For further information contact:

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