



LIFTING SPIRITS
SHARING HOPE

SPONSORSHIP OPPORTUNITIES



Family
Services
NORTH SHORE
Changing lives together

RAISE **A GLASS**

& ELEVATE YOUR PROFILE ACROSS OUR COMMUNITY

Family Services of the North Shore is looking forward to our signature summer event, Beer by the Pier!

This year's Beer by the Pier will take place on Saturday, June 15, 2024, at the Pipe Shop Venue, Shipyards, North Vancouver. We are excited to once again gather with our friends and neighbours - to sip, snack, mingle and most importantly, raise funds to support the increasing number of at-risk children and youth who need critical mental health support.

This event is a highlight for the Agency and our supporters, and this year will be no exception. Welcoming over 600 guests, featuring 12 local craft breweries, distilleries, and a selection of wines from Artisan Wine Shop there is something for everyone, as well as delicious BBQ food and live music. Last year, thanks to our amazing community of guests, sponsors, breweries, craft beverages, Winery, silent auction donors, and volunteers we raised over \$165,000 and with you on board we know we will exceed expectations again next year!

Our staff and committee are already working hard preparing for a fantastic event – and that's where you come in.

UNMATCHED EXPOSURE & COMMUNITY ALIGNMENT

By sponsoring Beer by the Pier 2024, your company will be affiliated with Family Services of the North Shore and our longstanding role as an anchor of hope and healing in our community. Every year, we serve over 10,000 individuals, couples, families, children, and youth with a wide array of essential mental health programs and services.

Our sponsors gain exposure and recognition, create personal connections with a receptive audience of community-minded professionals who deeply value your alignment with the most trusted voices in family and community services. Best of all, we share the commitment to building strong and healthy communities.

SPONSORSHIP LEVEL OPPORTUNITIES

Every sponsor receives a customized package that includes:

- Pre and post-event publicity: social media, print, e-blasts, webpage, personalized social media package
- 2025 Annual Report listing
- Ad placement in the digital event program
- Logo placement on event print and digital signage

In addition, each level receives:

PRESENTING SPONSOR \$20,000

Presented by:

DARWIN

Company exclusivity

- 8 tickets to host guests, clients/customers, employees
- Company branding on event collateral, e.g. tasting glasses, coasters, signage
- Inside cover ad placement in digital event program
- Sponsor Spotlight on social media

PLATINUM SPONSOR \$10,000

- 6 tickets to host guests, clients/customers, employees
- Branding opportunity - Beer Garden
- Premier ad placement in digital event program
- Sponsor Spotlight on social media

GOLD SPONSOR \$7,500

- 4 tickets to host guests, clients/customers, employees
- Branding opportunity – Entertainment, Silent Auction, Photobooth
- Sponsor Spotlight on social media

SILVER SPONSOR \$5,000

- 2 tickets to host guests, clients/customers, employees
- Additional branding opportunities
- Sponsor Spotlight on social media

BRONZE SPONSOR \$3,000

- 2 Tickets to host guests, clients/customers, employees

SPONSORSHIP LEVEL OPPORTUNITIES

Additional Sponsorship Opportunities

BARREL SPONSOR \$1,500

- 2025 Annual Report Listing
- Company name on pre and post event publicity
- Company name on all event digital and print signage
- Social media recognition
- Opportunity to purchase early bird tickets

DIGITAL AD SPONSOR \$750

- Full page ad in digital program
 - 2025 Annual Report Listing
 - Opportunity to purchase early bird tickets
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SAY ♥ CHEERS

TO A BRIGHTER FUTURE

FOR VULNERABLE NORTH SHORE CHILDREN AND YOUTH

SPONSOR BEER BY THE PIER AND CARE FOR THE COMMUNITY WE ALL LOVE

Help us create a healthy community where everyone can live full and meaningful lives. Sponsor Beer by the Pier 2024; your participation makes a difference that will last long after the last beer has been tasted!

Learn more: www.familyservices.bc.ca

For further information contact:

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778-886-2501

In 2023 Beer by the Pier raised

\$165,500!

Because of the funds raised at Beer by the Pier
2,000 children received free or low-cost
counselling support last year!



With special thanks to our 2023 Beer by the Pier Sponsors:

Presenting: Darwin Properties Ltd.

Platinum: Northshore Auto Mall
The Great Canadian Landscaping Company
Wheaton Precious Metals

Gold: Capilano Suspension Bridge Park (Photobooth)
The Old Spaghetti Factory (50/50 Raffle)

Silver: Blake, Cassels & Grayson LLP
DLO Move Support Services Ltd.
Grosvenor
Park Shore BMW

Bronze: City Wide Mortgage Services
KPMG
Lakes, Whyte LLP
McLean & Armstrong LLP
Owl Realty

In-Kind: AV Strategies
BCLIQUOR
City of North Vancouver
Daily Hive
Lee's Donuts
Margitta's Flowers
North Shore News
Old Dutch Chips
Quay North Urban Properties

With special thanks to our 2024 Beer by the Pier Committee:

Brian O'Neill and Justin Szott (Co-chairs), Jessica Almeida, Amy Benson-Russell,
Martin Bernard, Amanda Clark, Reza Nasooti, Leigh Stratton.